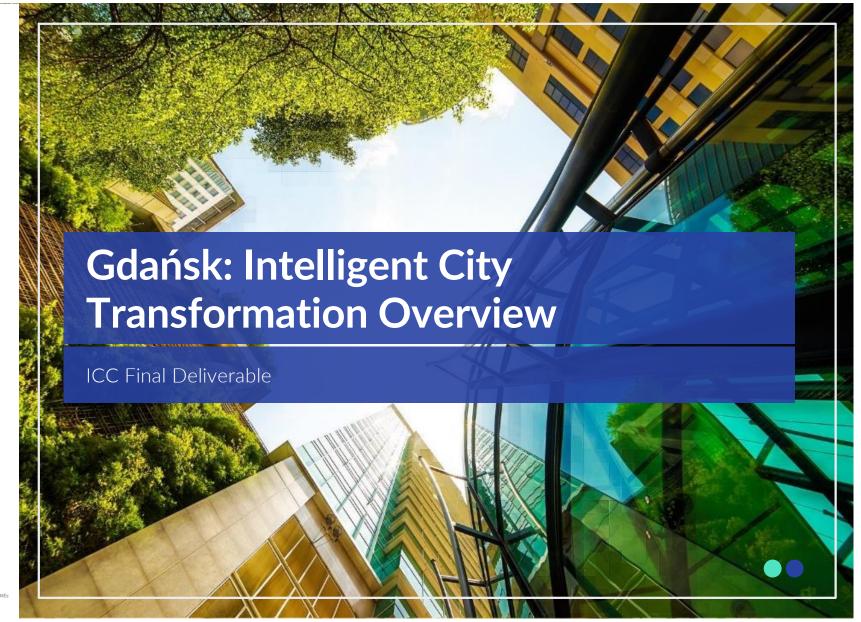
The European Commission's INTELLIGENT CITIES CHALLENGE

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Executive summary

Gdańsk is seeking an integrated approach to eGov services, which currently are provided through different IT systems and web applications without a common customer experience. The upgrade of Open Data Project is needed, to provide more up-to-date and automated flow of data from the local government to residents. According to the above an internal data governance policy is needed to be developed.

Gdańsk needs to increase a share of green energy in electricity and heat consumption volume. This result could be achieved by the use of own prosumer installation. To stabilise the system, energy storage units are necessary.

Large number of old municipal and residential buildings require termorenovation and replace coal stoves by modern heat sources. Implementation of efficient energy management systems should reduce energy consumption and costs for residents.

The city of Gdańsk pursued an EU-supported transformation over four main stages, and this document details that journey by these sections

Overview to the city's journey and structure of this document



Preparation & assessment

5 months: September 2020 - January 2021



Ambition & roadmap

3 months: February 2021 - April 2021



Implementation

15 months May 2021 - July 2022

Reported as one section

Review & way forward

2 months August 2022 - September 2022

Summary

Find out where a city is, where it should go and who in the ecosystem measured improvements. is going to mobilise make things happen

Develop a **concrete plan** to achieve collaborating with the community; push action with immediate benefits Get "big moves" done and see results: take action in partnership with others

Measure success, and commit to keep connections and improvements going

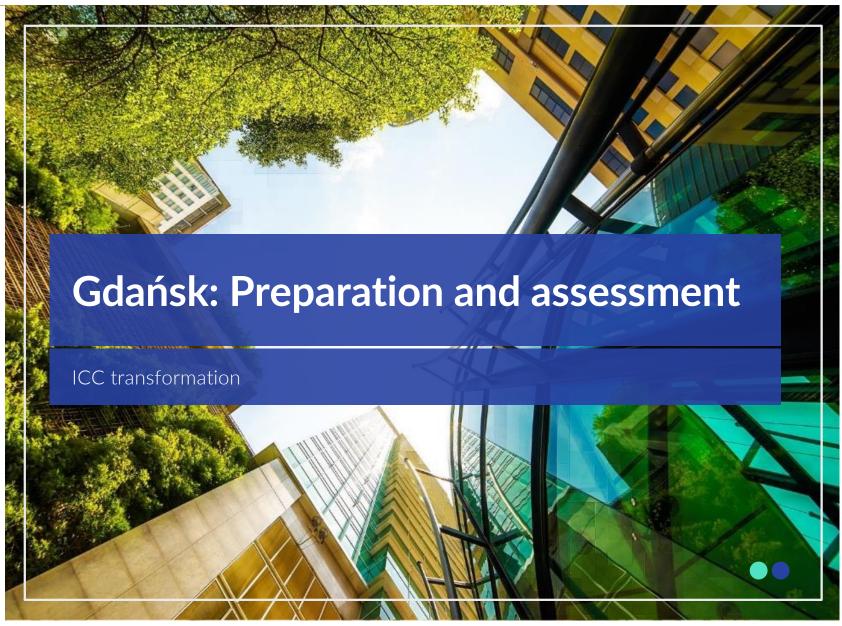
The European Commission's INTELLIGENT CITIES CHALLENGE

Section

1

September 2020 to January 2021





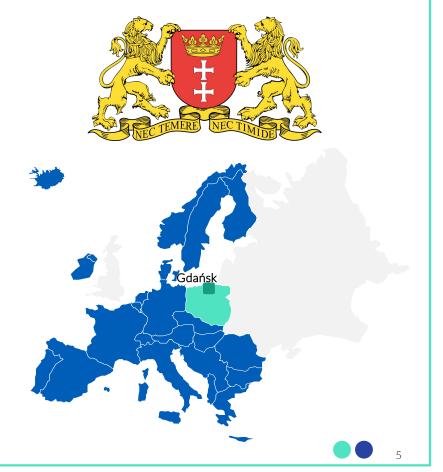
Introduction

Gdansk, the capital of Pomeranian Voivodeship located on the coast of Baltic Sea, is a town during the transformation toward a smart city.

Gdańsk has been implementing projects and initiatives for many years, and, above all, is designing and implementing a consistent policy that falls within what is nowadays understood by "smart" or "wise city". In recent years, the assumptions of Gdańsk policy have been clearly formulated in Gdańsk 2030+ Strategy, which was prepared as a result of the inclusive and participatory process of consultations and workshops held with the active involvement of a wide spectrum of stakeholders.

For Gdansk and the whole metropolis, the concept of smart cities is an **opportunity** to improve the functioning of the whole area by way of effective, economical and ecological management. This will be reflected in the efficiency of, among others, public services, mobility, energy and dialogue with the inhabitants. This assumption fits into the sustainable development policy of the European Union and is a chance to change the city's face as one which is friendlier to its users.

According to the Gdansk 2030+ development strategy, efficient management of Gdansk's public space and constant improvement of the comfort of its inhabitants' life are not possible without comprehensive solutions based on modern technologies. Above mentioned goals from Gdansk's strategy get even more important in the time of COVID-19 pandemic, since there is a growing need for leveraging advanced technologies in the city.



State of the city overview: City of Gdańsk

Significant of insight to what we want to do on the ICC

Of critical importance to ICC journey and we should be working to change Of importance to ICC journey, and we should act to changed this along the journey as opportunity presents

Contextually relevant, but not major point of attention in ICC and unlikely to be impacted on the journey

The state of our city today

- Heating system of the city includes coal fueled CHP (221 MWe, 692 MWt, annual production: 723 GWh and 7979 TJ), local heating network (more than 700 km of network, 60% of heat volume in the city), local gas network cover 20% of heat needs. Rest of the needs of heat energy is fulfilled from local coal red boilers. RES cover less than 2% of the volume.
- Electroenergy system is a part of national grid and it is owned and operated by local energy company ENERGA Operator. 17 % of energy provided by EOP comes from RES only.
- There is about 10.000 households heated by coal stoves, more than 6.500 of them is owned by municipality. 99% of public buildings are connected to local heating grid or to the gas pipe.
- Being partially dependent on technology provided by the central government, there is a need for more flexibility in building eGov and open data solutions for Gdańsk. Approximately only 15% of Gdańsk residents use trusted digital tools to contact local authorities, and there is a potential for growth.
- There is also little integration among IT systems of departments providing services for residents, for example in the fields of tax fees, or waste fees.
 One stop shop solutions, integrating all areas would be needed.
- There is a potential in Gdańsk Contact Center, open 24/7. In April 2020, 10.6K issues were solved with the help of GCC, compared to 5,7K in August 2019.
- Gdańsk developed its own Open Data project, however next steps are needed, including "internal" open data, allowing faster and smoother data exchange between local government units and easier process for providing data for the open data portal.

Key insights from city performance analysis

Higher performance observed	Lower performance observed
The growing number of residents contacting local administration through eGov channels	Readiness for a fast deployment of new e-services for residents
Advanced real time open data on public transport	2 Integration of different sources of data for transport business intelligence in the Transport Authority
Contact Center providing services 24/7 through channels like phone, mail, chat, social media	Open Data project to heavliy dependend on manual data upload
4 Integration of e-payments on the city web portal	4 Low use of tool for data visualization
5 High level of awareness of residents in RES area	5 High share of coal in the energy economy
6 Comprehensive local programmes and metropolitan cooperation	6 Large number of energy-intensive buildings
7 High innovative potential of the local ecosystem	7 Low capacity of the local renovation companies

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City Ecosystem

OVFRVIFW

- Gdańsk has an ecosystem supporting smart city initiatives
- The leadership is aware that we need to upgrade our e-services and develop local RES
- Open data can build value for scientists and start-ups
- Close metropolitan cooperation facilitate large infrastructure projects.

Vision of the city by all the stakeholders is common and moves in one direction.

There is a need for improvements in the areas of data flow with a proper quality and also the expansion of e-services in the city's world that consists of authorities, business, and residents. Moreover, the stakeholders notice the necessity of lowering CO2 emissions and investing in green energy.

Working together in one ecosystem of the city.

The cooperation of local stakeholders is needed to achieve a goal and bring changes to the city. They bring the know-how, support and involvement to the table. City should support also citizens in pro-climate activities.

Resources for transformation

The city is an experienced entity with trained staff and ability to perform the transformation towards the digital and green city.

City vision

Gdańsk

Better e-services

Gdańsk has an ability for a fast deployment of new eservices with one, consistent customer experience



Data governance policy is

Data quality and open data

Data governance policy is implemented, what helps the organization to increase its performance and focus on delivering a high quality data served also as open data sets

Energy based on RES

Energy system in Gdańsk is to be based on local RES systems. Lower CO2 emissions, energy efficiency, residents engaged to work together against climate change

Efficient building

Energy efficiency management systems applied to all municipal buildings in Gdańsk are a chance for the city to be seen as a green and energy efficient city





City strategy: justification

The city should be digital by default, with all of its services available on the Internet.

A unified customer journey experience is needed. A new approach to open data in Gdańsk, with well designed data governance policy and readiness to deploy new, and high-quality datasets in real time are neccesary. Implementation of efficient energy management systems should reduce energy consumption and costs. The city should also be cooperating across all levels, with the authorities and residents to share a vision of a green, energy-efficient place to live.

STRATEGY HIGHLIGTHS:

- IT solutions to help improve the quality of life in Gdańsk based on e-services and open data solutions;
- Ability to deploy new, high-quality e-services on demand;
- Automated and up-to-date flow of open data within the organization;
- Energy system based on RES to work against the climate change;
- Gdańsk as a green and energy efficient city with efficient building for the improvement of the quality of life;

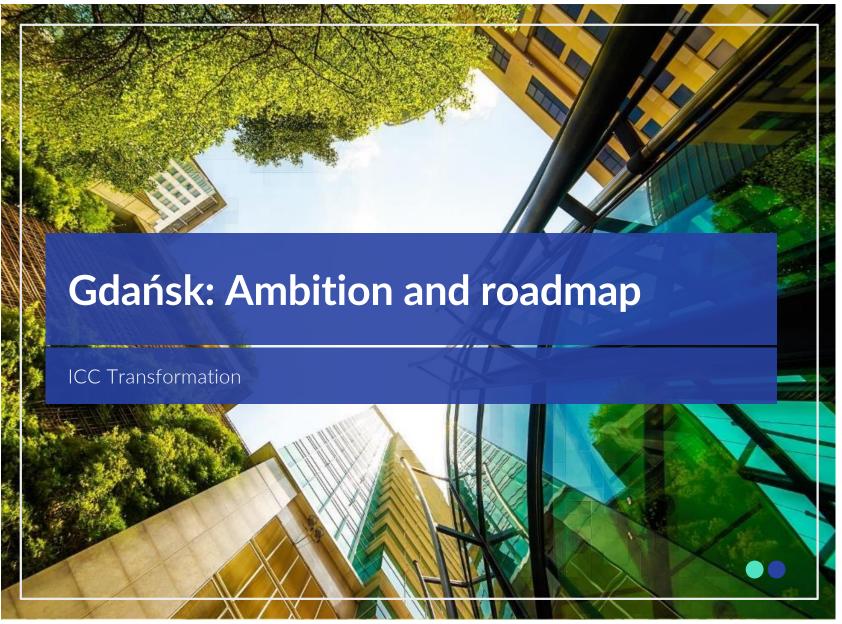
The European Commission's INTELLIGENT CITIES CHALLENGE

Section

2

February 2021 to May 2021





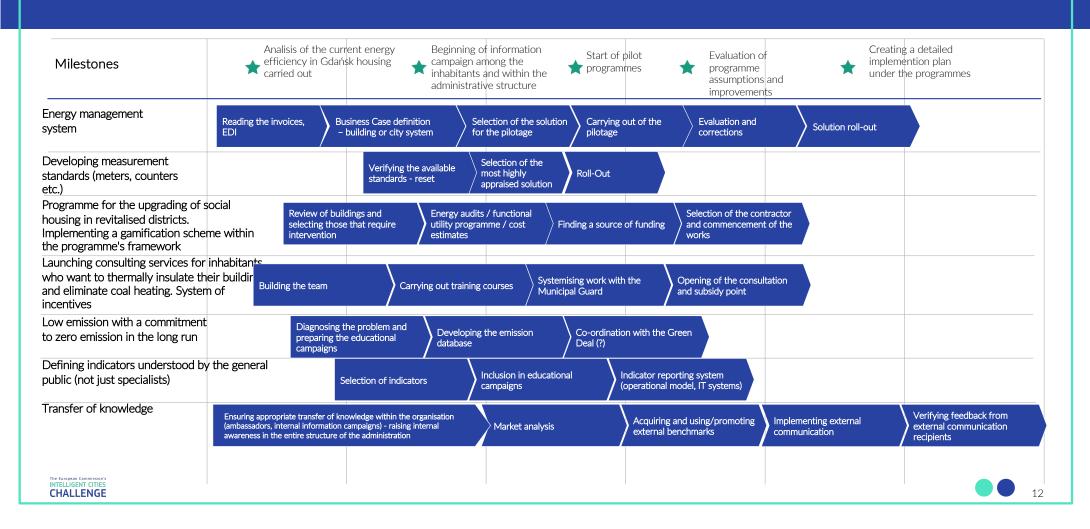
Roadmap summary

- The city of Gdańsk is aiming to upgrade its capability to manage energy in the city in regard of lowering CO2 emissions and adapting the city to the climate change. The situation awareness will be raised thanks to the better understanding of data gathered by the city on the energy management. Real-time solutions for data analysis will be developed to help develop city's policies.
- An upgraded open data platform is planned to help the city manage its dataset, get better situation awareness and deliver significant data to residents.
- The new approach to delivering e-services to residents is also planned, the ultimate goal being delivering a new platform for all (or almost all) e-services of the city.

Activity >



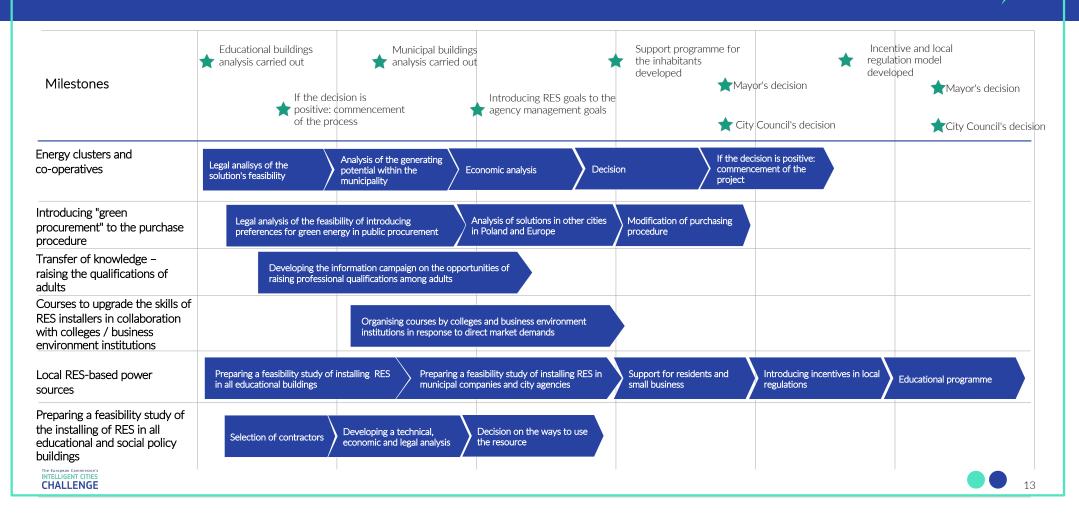
Efficient housing



Activity \(\rightarrow \) Milestone

4

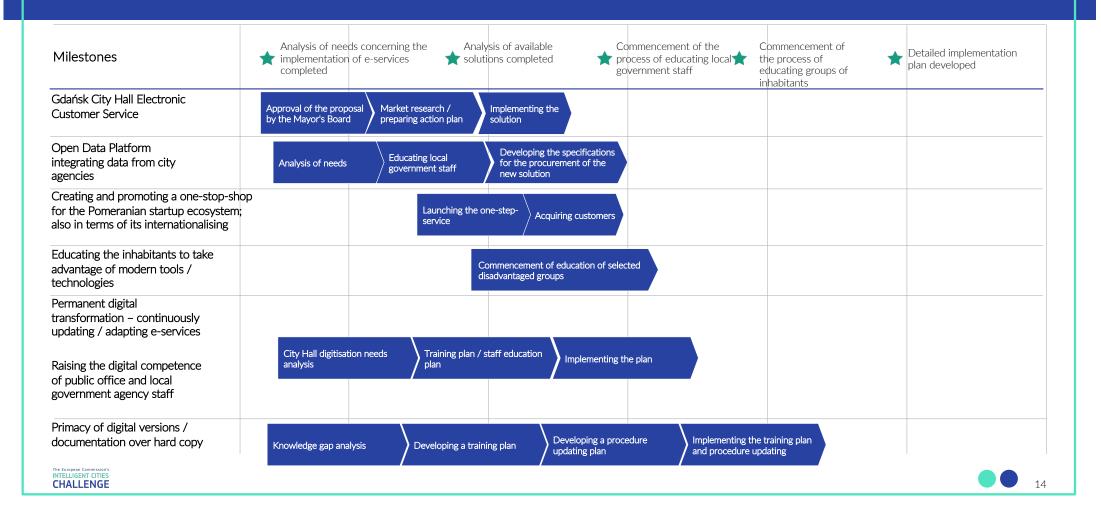
Local RES systems



Activtty \rightarrow \rightarrow Milestone



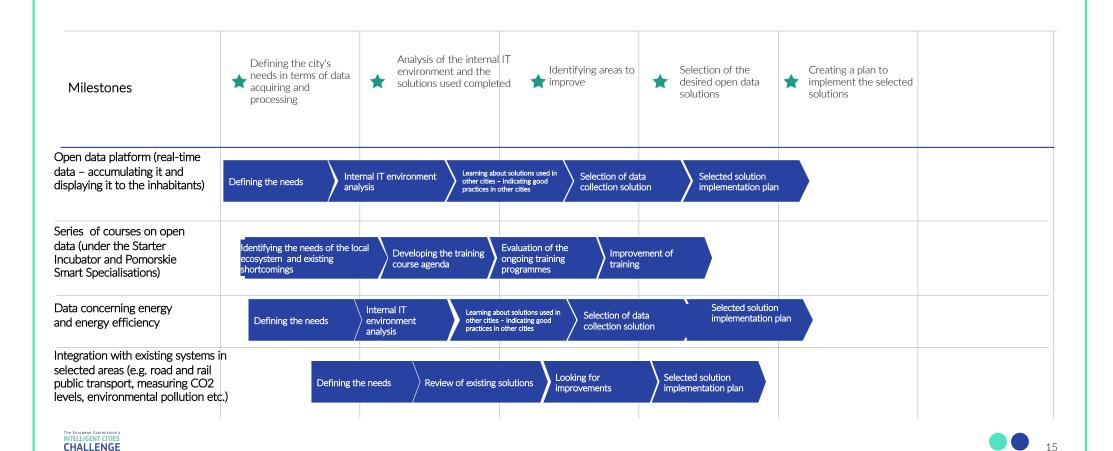
e-Services 2.0



Activity | Milestone



New open data solutions



Initiative charter Efficient building

Stakeholders involved Strategy Inputs, outputs, outcomes and impacts Energy-efficient municipal housing and eliminating Description Solution lead: City Hall of Gdańsk Source of City budget and EU funding coal heating in residential buildings. funding and Gdańsk needs to increase share of green energy in estimated electricity and heat consumption volume. Result cost Joanna Tobolewicz could be achieved by installation own prosument Solution == [> installation. To stabilize system, Energy storage working team: units are necessary. • Number of upgraded buildings Solution maturity • Decrease in CO2 emissions Link to Gdańsk as a green and energy efficient city for outputs Gdańsk Real Estate Management vision the improvement of the quality of life. Contributors: O □ + △ Unit Lower CO2 emissions, energy efficiency, Link to ambition Scope of project in relations to Risks and residents engaged to work together against statement available resources, low predictability climate change. mitigation of prices trends, stakeholders' City City performace ought to be improved. \<u>`</u>!\ engagement. performance outcomes and Expected impact Lower emission of CO2 and pollution to air. impacts and timing Impact on the city as a whole. Timing 5+ years. The European Commission's INTELLIGENT CITIES CHALLENGE

Initiative charter RES local systems

Stakeholders involved Strategy Inputs, outputs, outcomes and impacts Local RES-based energy systems with energy Description City Hall of Gdańsk Solution lead: Source of City budget and EU funding storage. funding and Large number of old municipal and residential estimated building requires term renovation and replace coal cost Joanna Tobolewicz stoves by modern heat sources. Implementation of Solution == [> efficient energy management systems should working team: reduce energy consumption and costs an 20% minimum. • % of RES energy in the volume of energy Solution consumed by the municipality maturity Link to Gdańsk as a green and energy efficient city for outputs Gdańsk Real Estate Management vision the improvement of the quality of life. Contributors: O □ + △ Unit Lower CO2 emissions, energy efficiency, Link to ambition Scope of project in relations to Risks and residents engaged to work together against statement available resources, low predictability climate change. mitigation of prices trends, stakeholders' City City of Gdansk is on the stage of the selection of \<u>`</u>!\ engagement. performance the technology for pilot project outcomes and Lower emission of CO2 and pollution to air, Expected impact impacts lower costs of Energy. and timing Impact on the city's energy efficiency. Timing 3-5 years. The European Commission's INTELLIGENT CITIES CHALLENGE

Initiative charter E-services 2.0

Stakeholders involved Strategy Inputs, outputs, outcomes and impacts Description Harmonised customer journey through Gdańsk's e-City Hall of Gdańsk Solution lead: Source of City budget and EU funding services. funding and The city needs a one stop shop solutions for estimated delivering e-services, instead current 6 separate ecost Joanna Tobolewicz solutions. A unified customer journey experience is Solution == [> needed. working team: • % of trained staff involved in the customer service Solution proccess, maturity Link to IT solutions help improve the quality of life in • Percentage of cases dealt with through remote outputs Gdańsk IT Center, city units vision Gdańsk. Contributors: channels O □ + △ providing citizens with services The city can offer its residents more efficient e-Link to ambition Scope of project in relations to Risks and services. statement available resources, low predictability mitigation of prices trends, stakeholders' City Digitization and automation of local tax proceeding \<u>`</u>!\ engagement. performance in the city hall. RPA solutions were used. Conclusions from this project are planned to outcomes and support automation and digitization of the process Expected impact Better performance, more satisfied impacts of registering voters and supporting election residents. and timing process Impact for the city as a whole. Timing 2-3 years. The European Commission's INTELLIGENT CITIES CHALLENGE

Initiative charter New open data solutions

Stakeholders involved Strategy Inputs, outputs, outcomes and impacts Integrated automatised opendata flow, both within Description City Hall of Gdańsk Solution lead: Source of City budget and EU funding and outside the organization. funding and estimated Instead of manual datasets upload, data flows automatically from city systems. Role management cost Joanna Tobolewicz and authorizations help us select data to be Solution == [> available inside or outside organization. working team: How well a city is using new technological solutions Solution (e.g., increase in broadband coverage, establishment maturity of open data platform and datasets, etc.) Link to IT solutions help improve the quality of life in outputs Gdańsk IT Center, city units, local vision Gdańsk. Contributors: O □ + △ innovation ecosystem Open data supports the development of Link to ambition Scope of project in relations to Risks and knowledge-based economy. statement available resources, low predictability mitigation of prices trends, stakeholders' City Digitization and automation of processing open \<u>`</u>|\ engagement. performance data started within CRUNCH project, in which energy efficiency is measured. Data will be outcomes and automatically exchanged between the city hall and Expected impact Better performance, more satisfied impacts the partner - Technical University of Gdańsk, with residents. and timing the open data access on the project's site. Impact on data-related business and business, efficient city management. Timing 2 years. CHALLENGE

Key Performance indicators

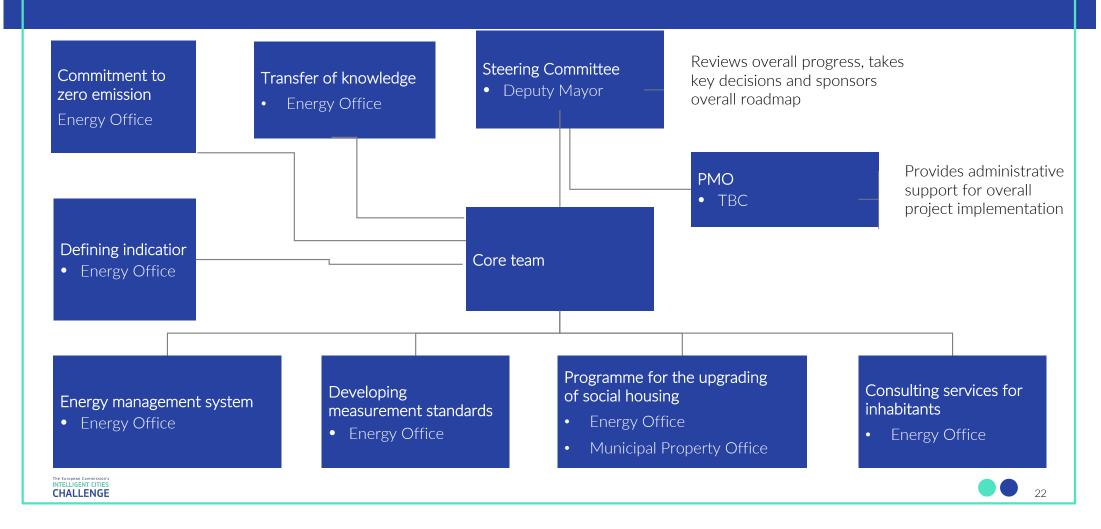
Solution	Solution Maturity - outputs	City performance – outcomes and impacts
Efficient housing	Number of upgraded buildings Decrease in CO2 emissions	% of the buildings in the cities that meet the standards Level of awareness among the inhabitants prior to and after the information campaigns
Local RES systems	% of RES energy in the volume of energy consumed by the municipality	Number of RES systems belonging to the municipality
e-services 2.0	% of trained staff involved in the customer service process; % of internal processes fully digital (no paper);	% of digital services Potential of document digitization
New open data solutions	% of data sources opened automatically to all data sourced opened; Number of open data downloads per month; Number of external apps with open data use;	% of open data sets among all data

Rationale to KPI approach

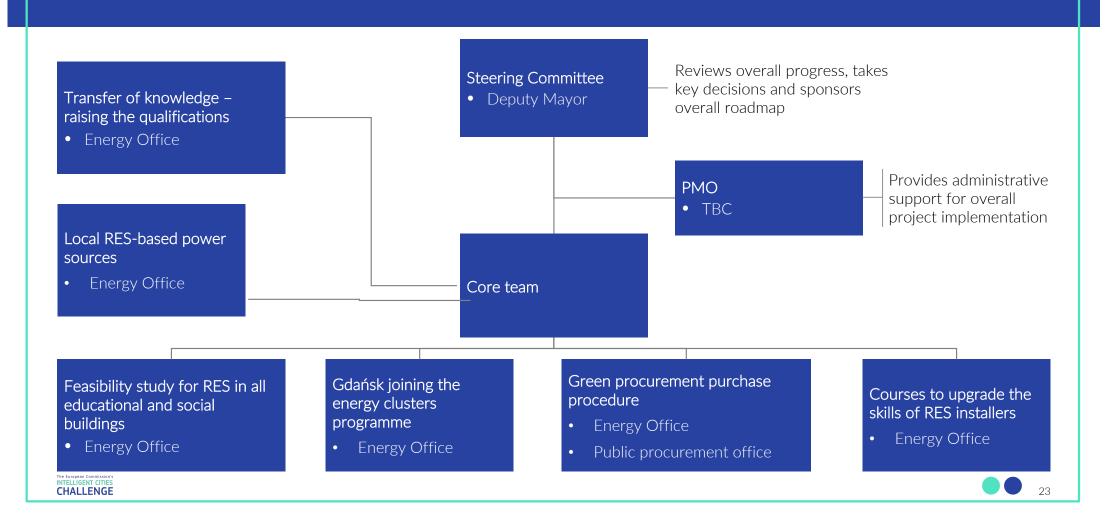
Defining adequate KPIs is essential in the process of assessing the transformation and improvement of the city.

- ➤ Way of collecting the data for KPIs:
 - Market analysis
 - Stocktaking of open data and e-services available
 - Plan for full digitization of the city
 - Definition of city's needs
 - Analysis of the current energy efficiency in Gdańsk housing
 - Information campaign
 - Analysis of educational and municipal buildings
 - Defining Local RES goals
 - Support programme for residents

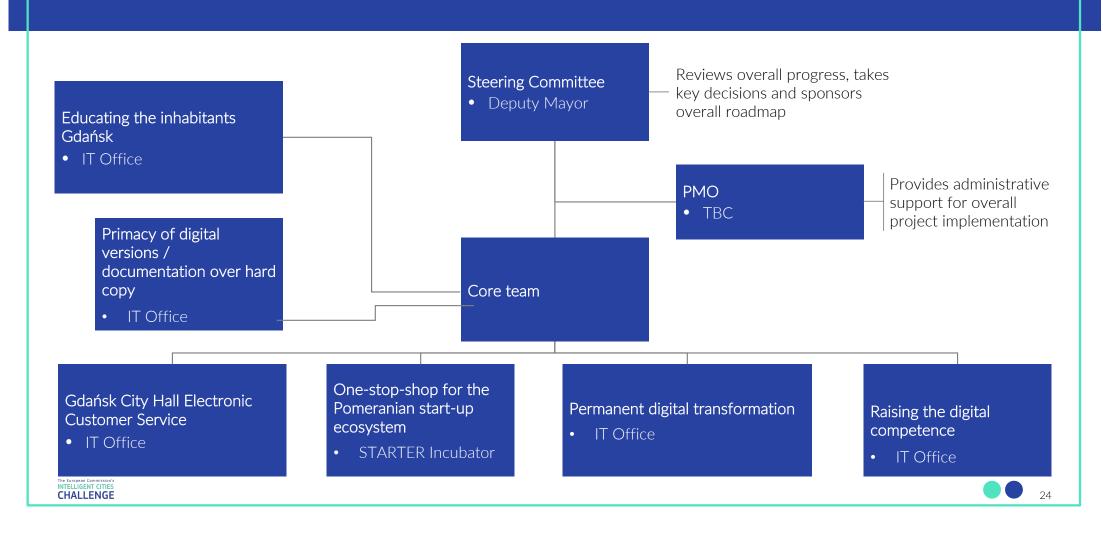
Governance structure for roadmap implementation - Efficient housing



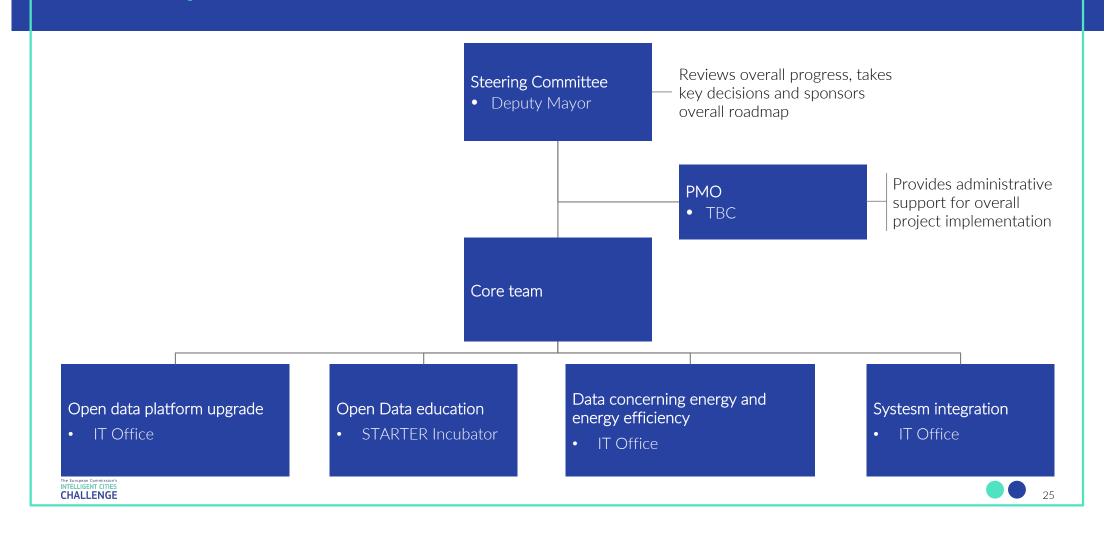
Governance structure for roadmap implementation - Local RES systems



Governance structure for roadmap implementation – e-services 2.0



Governance structure for roadmap implementation – New open data solutions



The European Commission's INTELLIGENT CITIES CHALLENGE

Section

3+4

February 2021 to May 2021





Impact executive summary

- City pursues its journey towards the idea of a digital and green city with an attempt to deliver the best products from the undertaken initiatives.
- The biggest success is expected to be achieved within the next few years (by 2030) according to the city's Strategy.
- The city will continue managing the ongoing initiatives regarding open data and e-services in order to achieve all the goals that were set at the begining of the project. It requires a lot of time and engagement of more people and more authorities to cooperate for the city' success.
- Digitalization of a city's services is stated in the Strategy and the amount of e-services is at the rage of 30% at the moment planning to be increased to 85% in 2030.
- Open data solutions consist of small activities leading to access as many data categories as possible.

Assessment of city performance - progress against KPIs

Where we started Final results

City performance		
% of trained staff involved in the customer service process	1	2
% of internal processes fully digital (no paper)	1	2
% of data sources opened automatically to all data sourced opened	1	2
Number of open data downloads per month	1	2
Number of external apps with open data use	1	2

Assessment of city performance - discussion

It is extremely difficult to assess whether the solutions made the difference we were hoping for, due to the fact that the undertaken initiatives are still an ongoing processes. However, the conclusions from this project have not changed and we still hope they will support automation and digitization of the processes in the City Hall.

Assessment of solution maturity - progress against KPIs

	Where we started	Final results
e-services 2.0		
% of trained staff involved in the customer service process	1	2
% of internal processes fully digital (no paper)	1	2
New open data solutions		
% of data sources opened automatically to all data sourced opened	1	2
Number of open data downloads per month	1	2
Number of external apps with open data use	1	2
The European Commission's		'

Assessment of solution maturity - discussion

The scale for the KPIs was set 1-5. The chosen indicators serve as a proper measurment of the solutions. However, the initiatives are still ongoing and will be present in the city's activities, hence it is not possible to rate them as a closed projects.

The authorities are constantly working on improving the effects of ongoing actions regarding e-services and open data. We aim to develop city's potential as a smart city in the nearest future trying to reach a target indicated in KPIs within the next few years.

Assessment of city ecosystem and activities - progress against KPIs

Activity		
1 % of digital services	1	2
2 % of open data sets among all data	1	2

Assessment of city ecosystem and activities - discussion

The biggest advantage of the e-services and new open data solutions is a high innovative potential of the local ecosystem that supports smart city initiatives (as well described in the previous phase). The ecosystem collaborated easily and readily with the purposes of the ICC project. However, on some occasions it is neccesary to adjust to the changing conditions of the local environment. Throughout the life of the project the authorities were aware of the need to upgrade existing solutions for the city to have value to use in the future.



5 key lessons

Lesson	Reflections
1	Main obstacles were to define the scope of the projects in relations to available resources, low predictability of prices trends and stakeholders' engagement.
2	Limited human resources in the IT department may serve as the project's risk, sloiwng the pace of its development.
3	Strong fundaments are to build new coherent and holistic architecture for all ICT solutions to optimize the processes that are essential for our initiatives.

Reflections on city collaborations

Collaboration between the cities is extremely important, especially when it comes to sharing the experience and best practise as well as discussing the obstacles and failures during the process.

Overall, the solutions design implemented througout the project and their further implementation benefited substantially from other cities inputs. We work closely with other cities on many levels and we also plan to maintain good relationships with partners in the ICC project.

Commitments

Commitments to on-going resources	Commitments to on-going collaboration	Commitments to on-going KPIs
Increasing human resources in the IT department, working closely with trained staff and using city's ability to perform the transformation in the future.	As it is important to keep close realtionships with the cities with simmilar potential our goal is to maintain existing collaboration and look for some new prospective partnerships in the future.	Trying to reach better output regarding KPIs in the future.

3 Year plan - ambitions

Building on the ICC, what would will the city aim to achieve in 3 years time?

The city will develop the initiatives that has started at the beggining of the ICC project. They do not end along with the end of the project. We plan to achieve the rate of e-services at 85%. New open data solutions will be continuously extended into a solid database of open data in the city.

What steps will you take over the next 3 years to achieve these goals?

We will continue the work to achieve the goals.

3 Year plan - targets

The commitments city will make are essential to pursue the initiatives that will help Gdańsk to become a smart city.

The city will continue with the KPIs that have been set in the city performance, solution maturity and activities and ecosystem categories. The team of experts and staff will develop the KPIs in order to receive the best result for the city to succeed.

The European Commission's INTELLIGENT CITIES CHALLENGE

Appendix

Gdańsk: Additional information ICC Transformation

February 2021 to May 2021



State of the city – detailed analysis

Higher performance areas

Key insight	Data points	Interpretation	So what?
Advanced real time open data on public transport	Up to 20M HTTP requests/monthly	There is a demand for meaningful open data, that can be used to build application	There is a need to seek for city data that is meaningful for residents, web developers
Contact Center providing services 24/7 through channels like phone, mail, chat, social media	1,5k – 3k contacts with CC daily, however 75% on the phone	Residents need tools to contact the city 24/7, however there is too little interation on the internet	There is a need for better e-services and higher engagement of residents in it



State of the city – detailed analysis

Lower performance areas

Key insight	Data points	Interpretation	So what?
Readiness for a fast deployment of new e-services for residents	75% of contacts with the Contact Center 24/7 is on the phone	It might be too little trust in the reliance of the e-services among residents	There is a need to improve and promote e-services of Gdańsk
Integration of different sources of data for transport business intelligence in the Transport Authority	Most of data has to be uploaded manually	It takes too much time, and quality assurance is not sufficient	There is a need for open data automation





List of local strenghts of enablers

Key local enablers gained from stakeholders and assesd during workshops



Leading open data city

Gdańsk is one of leading cities when in it comes to opening data in Poland



Clever & Intellegence

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Clever & Intellegence

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Readiness to cooperate

Gdańsk is ready to listen and learn from the stakeholders



Strong & Energic

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Strong & Energic

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Lessons learned from CC 24/7

Deployment of the contact center 24/7 gave us a lot of insights what residents expect from the city



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Leadership Code

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Development Code

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List of local weaknesses of enablers

Key local enablers gained from stakeholders and assesd during workshops



Legacy IT

Integration of data from legacy IT systems is a challenge



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No single data standard

Lack of unified data governance policy



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Missing resources

Limited human resources in the IT department



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Too much waterfall, too little agile

Waterfall is still a key methodology in city



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