

12:00
-
13:00

Public session - Part II

Reskilling: Funding

Opportunities for Cities

We will get started at 12:05

Video and audio from this ICC meeting will be recorded and might be made publicly available or shared with other ICC participants and support staff.



12:00
-
13:00

Dana Eleftheriadou, Moderator

Head of Cities and Proximity Team, Proximity,
Social Economy and Creative Industries, DG
GROW, European Commission



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Speakers



Jacqueline Pacaud
DG EAC, European
Commission



Raphaëlle Bolognini
DG EMPL, European
Commission



Pia Laurila
DG REGIO, European
Commission



Arthur Treguier
DG GNECT, European
Commission



Sophie Weisswange
DG GROW, European
Commission

Jacqueline Pacaud

Head of Sector, DG EAC,
European Commission



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Erasmus+ Programme (2021-2027) : for all of us!

More mobility opportunities for VET learners & staff, worldwide

Small-scale partnerships to learn from each other

Centres of vocational excellence

Digital opportunity traineeships

Accreditation scheme for organisations



Erasmus+
Enriching lives, opening minds.

Vocational education and training

2021- 2027



**10 MILLION
PARTICIPANTS!**

 **Erasmus+**
Enriching lives, opening minds.

#Erasmus10Million

Do you know what you can do with Erasmus+?

Thousands of inspiring projects available on

Erasmus+ Project Results Platform

Vocational and education based teachers exchanged experiences abroad

Vocational Education and Training teachers, organisations and businesses engaged through study visits to create better pathways for vocational students

Working with employers and local enterprises to create a learning model, the EU co-funded project 'Developing Work Based Learning Model for VET. Partnership between VET and Business' (Skills4Work) focused on creating a work-based programme for vocational students.



VET & BUSINESS
PARTNERSHIP

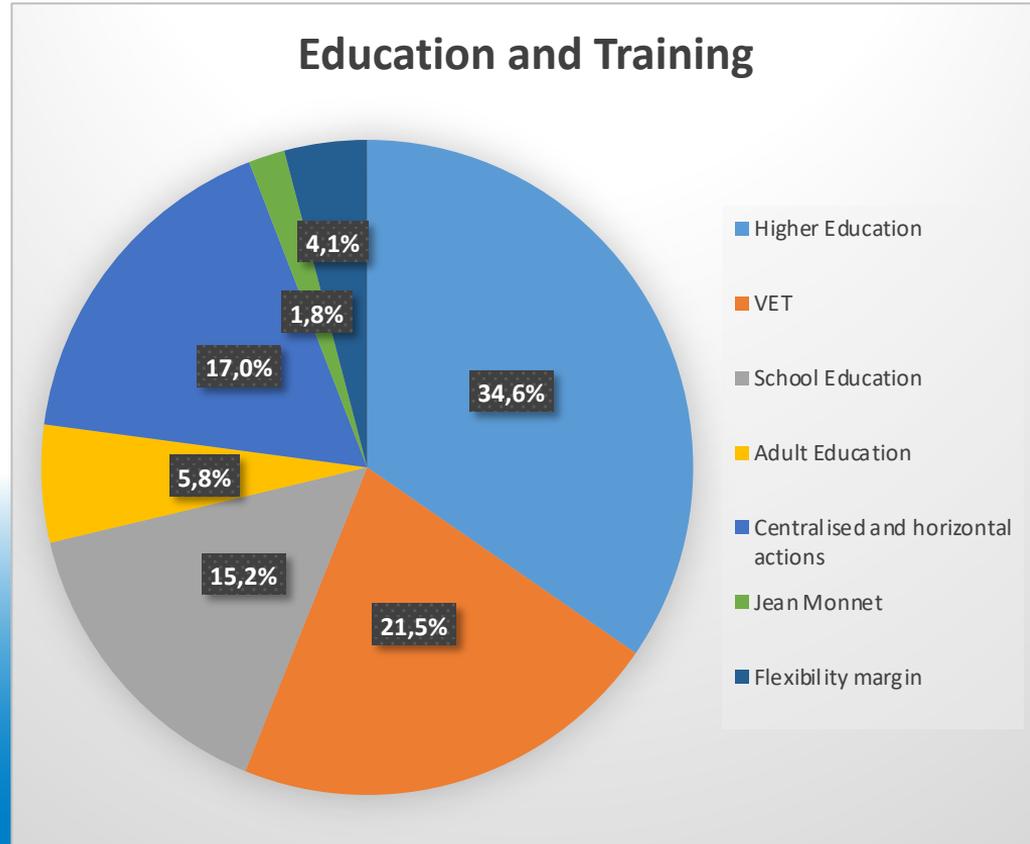
Erasmus+ Budget and structure

Almost **double** compared to the previous programme for EU-27

Approx. EUR 26 billion

3 key actions :

- mobility projects
- cooperation projects
- policy and support



“Erasmus helps you become the best version of yourself.” Enrique, 17, pupil
mobility participant

For learners

- Personal growth
- Self-confidence
- Foreign languages
- Other cultures
- EU values

For teachers

- Professional development
- Cooperation
- New pedagogical practices

For organisations

- Cross-border cooperation
- Innovation and good practices
- Staff motivation
- Community engagement

For local authorities

Participation in the Erasmus+ Programme (coordinator or partners of mobility and cooperation of projects) can help to:

- Implement a **European strategy** as part of the development of the territory
- Promote **values** of inclusion and diversity, ecological awareness and active citizenship
- Support **professional development** of staff and strengthen transversal skills
- Increase **quality of teaching and learning** and **synergies between sectors**
- Foster **innovative approaches** and solutions to current economic and social challenges
- Support the sharing of **best practices**

Erasmus+ main policy priorities

- **Inclusiveness** : Fostering inclusive approaches e.g.: for learners with disabilities for mobility and cooperation activities

Erasmus+ project *Valueable*



- **Participatory**: Stimulating participation and civic engagement, e.g.: inspiring citizens for the idea of a united Europe and to make them active in social life

Erasmus+ project *Active for Europe*



Erasmus+ main policy priorities

- **Green:** Supporting more environmentally friendly teaching and learning practices to tackle climate changes and promote the energy efficiency

[Erasmus+ project](#)

SEER

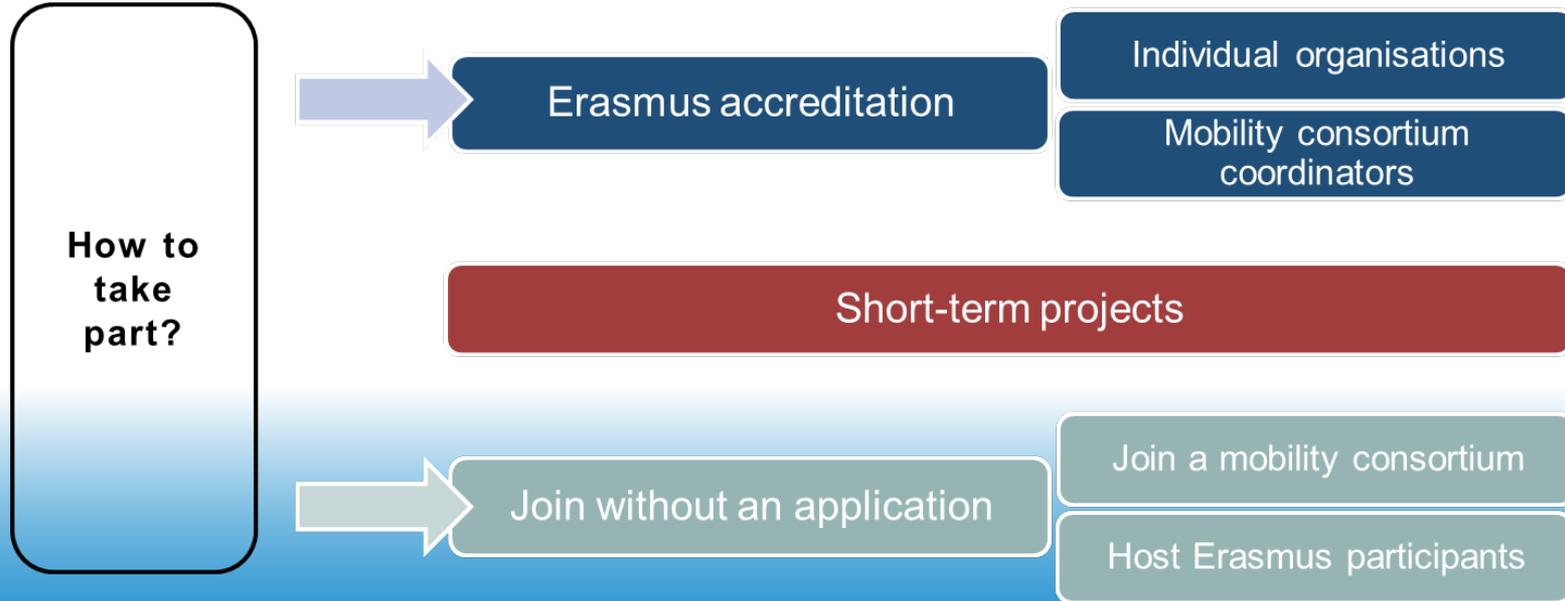
Towards sustainable and energy efficient real estate education and training

- **Digital:** Supporting reinforcement of digital capacities, competences and career prospects

[Erasmus+ project](#) - *Training in 3D Printing to Foster EU Innovation & Creativity*



Mobility activities - with Erasmus+



Accredited coordinator of a mobility consortium

- ◆ Increases quality and strategic impact :
 - encourages strategic planning
 - focus on organisational objectives rather than independent activities
 - sharing best practices and knowledge between the mobility consortia members
- ◆ Creates continuity:
 - reliable access to funding
 - deeper cooperation with existing partners
 - Expansion of networks
- ◆ Helps to mainstream mobility:
 - promotes the values of inclusion and diversity
 - fosters the participation of more diverse organization.
 - Flexibility allows to involve various partners along the programme period

Erasmus accreditation – key rules

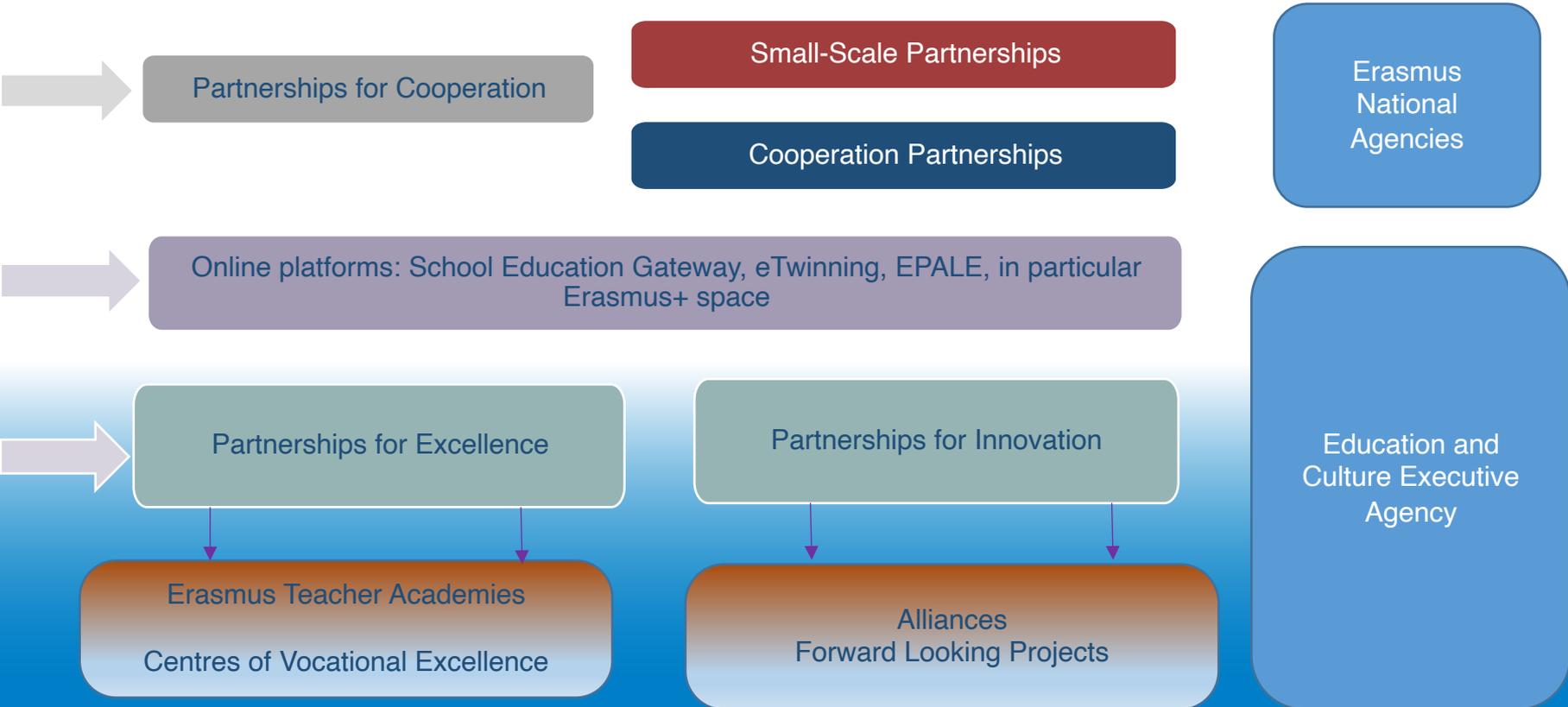
A membership card for recurrent mobility Erasmus+ support

Key features

- ▶ Centered on an **Erasmus Plan** for organisational development
- ▶ Valid for the duration of the programme; with updates to the Erasmus Plan
- ▶ Organisations can apply for:
 - Individual accreditation
 - Mobility consortia coordinator accreditation
- ▶ Each organisation or provider can have a maximum of one accreditation
- ▶ Previous project experience not required
- ▶ Higher quality threshold (70/100 points)



What about cooperation projects?



Partnerships for cooperation – what to expect?

Cooperation Partnerships

- ✦ Involving at least 3 organisations from Programme Countries
- ✦ Transnational project supporting Erasmus+ policy priorities
- ✦ Fostering innovative practices and/or exchanges of best practices
- ✦ Duration: between 12 and 36 months
- ✦ Grant budget – between 100,000 – 400,000 EUR – based on the unit costs

Small-scale partnerships

- ✦ A new action for newcomers and grass-root organisations
- ✦ Involving at least 2 organisations
- ✦ Duration: between 6 and 24 months
- ✦ Grant budget: 30.000 EUR or 60.000 EUR based on the lump-sum

Partnerships for Excellence

A blue banner featuring a map of Europe and a network diagram with nodes and lines. The text 'Erasmus+ Centres of Vocational Excellence' is written in white. The hashtag '#EU Vocational Excellence' is visible in the bottom right corner of the banner.

Erasmus+ Centres of Vocational Excellence

#EU Vocational Excellence

- Provide with high quality skills and competences for quality employment and career-long opportunities
- Contribute to innovative, inclusive and sustainable economy
- Operate in a local context, closely embedded in the local innovation ecosystems
- International collaborative platforms, various organisations involved
- Approximately 10 projects per year with the duration of 4 years

Erasmus+ programme and intelligent cities

Brings an added value at the local level

Various organisations including cities and municipalities can develop innovative training and learning solutions to:

- local education activities
- design and planning policy
- strategies that can improve urban development and sustainability

The programme can help making cities more intelligent for better future and for better living conditions of their inhabitants.

The programme priorities focus on upskilling and reskilling to address many challenges the Europe is facing now.

Erasmus+ programme and intelligent cities, project examples



“ **Local Adult Education Policy**” is aiming to promote the role of social partners and civil society, as well as the involvement of central, regional and local authorities.

The results of the project - Local Adult Education Policy toolkit for local policy level (district towns) is providing means for bigger awareness on the adult education role.

This approach brings more opportunities to inhabitants, improved participation of adult learners in education activities, better skilled workforce and potential increase in economic activities.



"Apprenticeship Inter-network" brings together vocational education (VET) and training institutions and enterprises through a Network of Career Hubs".

It aims to strengthen the links (networks) between Apprenticeship, VET and corporate responsibility.

Municipalities and city councils play a key role in contribution to the efficiency of Career Hubs by encouraging local enterprises, employers and employer associations to join the network to build up the excellence and expertise at the local level.

Join the Erasmus+ family!



More information

National contact points: [Erasmus+ National Agencies](#)

Applicable rules and deadlines: [2021 Erasmus+ Programme Guide](#)

Facts and figures: [2021 factsheet on Erasmus+](#)

Project results: [Erasmus+ Project Results Platform](#)

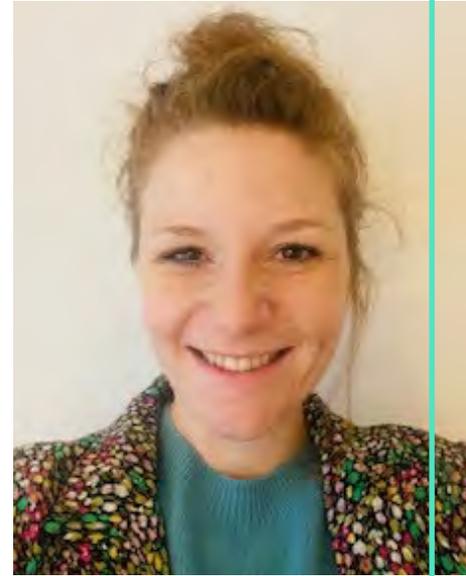
Testimonials: [Erasmus+ Videos](#)

Handy kits and education resources: [EPALE](#), [SEG](#) and [eTwinning](#)

To be up to date on the programme and its opportunities – follow [Erasmus+ on Twitter](#) and [Erasmus+ on FB](#)

Raphaëlle Bolognini

DG EMPL, European
Commission



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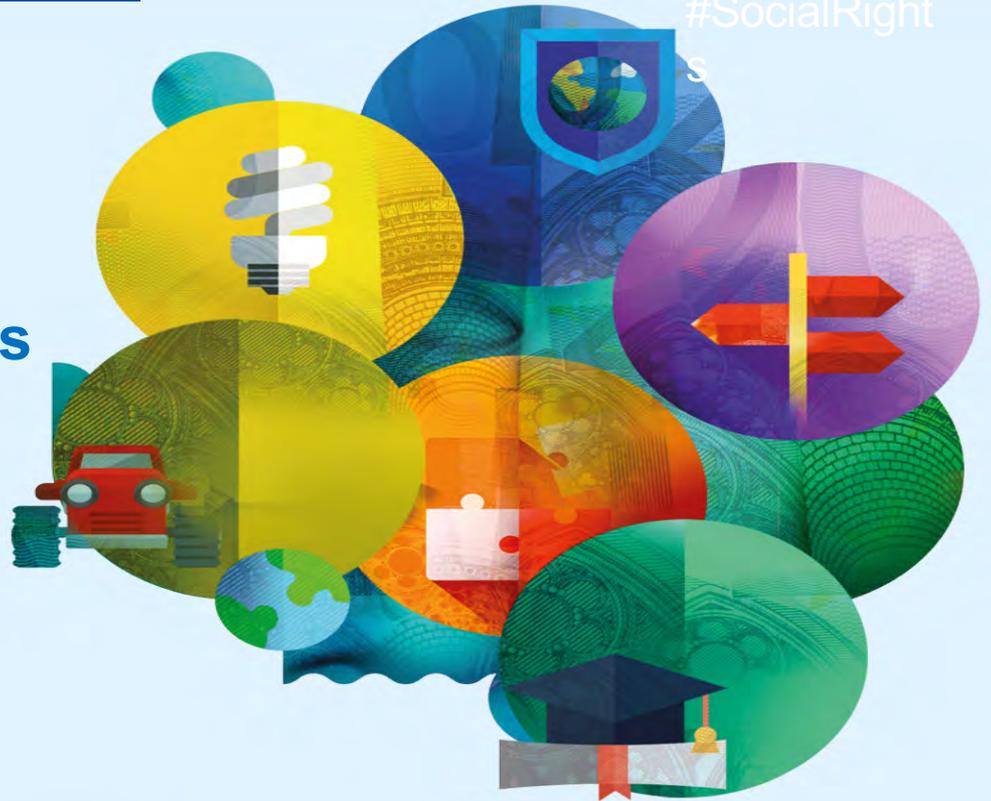


Reskilling: Funding Opportunities for Cities

The European Social Fund Plus

30th November 2021

Raphaëlle BOLOGNINI
Unit G1 'European Social Fund+'
DG Employment, Social Affairs and Inclusion



1. What is the ESF+?



European Union
European Social Fund
Investing in jobs and skills

1. What is the ESF+ ?

- First structural fund (1957) & EU's key instrument for investing in people
- Budget 2021-2027: EUR 98bn under shared management (current prices)
- Missions (legal basis):
 - ✓ improve employment opportunities for workers in the Union and contribute to raising the standard of living (Art 162 TFEU)
 - ✓ contribute to economic, social and territorial cohesion (Art 174 and 175 TFEU) (ERDF, CF)

2. How does the ESF+ work under shared management ?



European Union
European Social Fund
Investing in jobs and skills



**European
Commission**

2. How does it work under shared management ?



European Semester Country Reports & CSRs
→ programming
EU-level policy initiatives (Pact for Skills)



3. How can the ESF+ support reskilling in cities ?



European Union
European Social Fund
Investing in jobs and skills

3.1 The ESF+ Objectives 2021-2027

Cohesion Policy Objective 4: A More Social and Inclusive Europe Implementing the European Pillar of Social Rights

both direct support to people and reforms

EMPLOYMENT

- (a) Access to employment of all jobseekers
- (b) Modernising labour market institutions and services
- (c) Gender-balanced labour market participation, work/life balance
- (d) adaptation of workers & enterprises, well-adapted working environment, active & healthy ageing

EDUCATION TRAINING

- (e) Improving the quality, effectiveness and labour market relevance of education and training systems
- (f) Promoting equal access to and completion of, quality and inclusive education
- (g) Lifelong learning, re- and up-skilling, anticipating change and new skills requirements

SOCIAL INCLUSION

- (h) Active inclusion
- (i) Socio-integration of third-country nationals, incl. migrants
- (j) promoting socio-economic integration of marginalised communities such as the Roma
- (k) Equal and timely access to services; social protection, healthcare systems and long term care
- (l) Social integration of people at risk of poverty and social exclusion
- (m) Addressing material deprivation, including accompanying measures

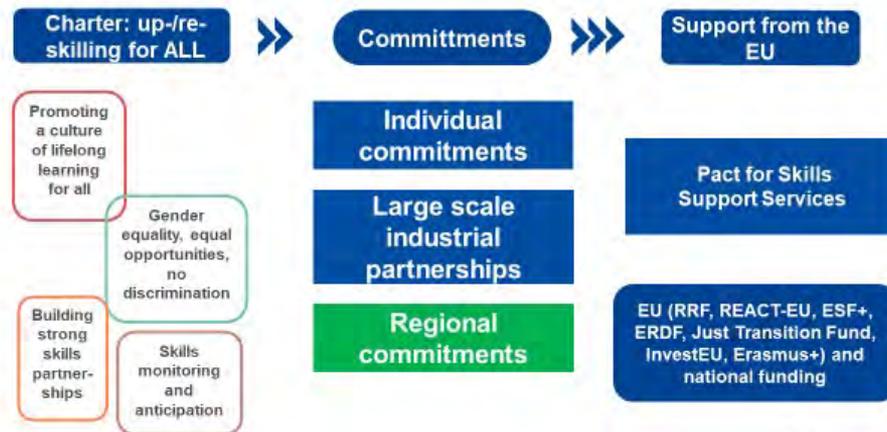
3.2 Reskilling in cities : challenges & opportunities



- Reskilling to accompany the twin green and digital transition in urban areas, to enhance the resilience of cities and to foster social inclusion in territories.
- Reskilling:
 - respecting subsidiarity to address citizens' need and reflect local specificities
 - with a partnership logic to support bottom-up approaches in link with all relevant stakeholders.

3.2 Reskilling in cities : tools for funding

- For the ESF+, "urban development" is not an objective per se – *focusing on people's needs wherever they are, incl. in cities*
- European New Skills Agenda: focus on the Pact for Skills



Conclusions



European Union
European Social Fund
Investing in jobs and skills

More on : [Home | European Social Fund Plus \(europa.eu\)](#)



European Union
European Social Fund
Investing in jobs and skills



**European
Commission**

Pia Laurila

Policy Officer, DG REGIO,
European Commission



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European Regional Development Fund in the 2021-2027 period: Support to sustainable urban development with the focus on skills

**4th ICC City Lab - Public session part II – Reskilling:
Funding Opportunities for Cities
30 November 2021**

*Pia Laurila, Policy Officer
Directorate-General for Regional and Urban
Policy - Unit Inclusive Growth, Territorial and
Urban Development*

Reinforced urban dimension of Cohesion Policy 2021-2027

European Regional Development Fund (ERDF) Article 11 on Sustainable Urban Development

- Min. 8% of the national ERDF allocation shall be directed towards integrated territorial development focused on urban areas
 - To more effectively tackle **the economic, environmental, climate, demographic and social challenges** affecting urban areas, with special attention to **green and digital transition** and **functional urban areas**

Policy Objective « A Europe Closer to citizens »

- Specific objective 5.1: Fostering the integrated and inclusive social, economic and environmental development, culture, natural heritage, sustainable tourism and security in urban areas
 - Cross-cutting territorial policy objective
 - Integrated approach, wide coverage of thematic areas

Handbook of Sustainable Urban Development Strategies:
<https://urban.jrc.ec.europa.eu/#/en/urbanstrategies>



Policy Objective: A More Social Europe – ERDF focus

Cohesion Policy funds support actions in the field of employment, education and training, social inclusion and social innovation, and create incentives for relevant sectoral reforms in the Member States

- In close coordination with investments in human capital under the European Social Fund+, **the European Regional Development Fund (ERDF)** plays an important role **in strengthening equal access to mainstream quality services and infrastructure developments**

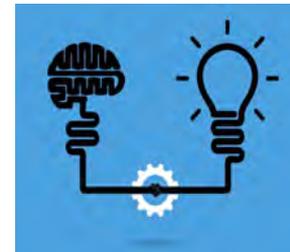
Under Policy Objective « **A More Social Europe** », ERDF supports, *inter alia*:

- Effectiveness and inclusiveness of **labour markets** and **access** to quality employment through developing **social infrastructure** and promoting **social economy**;
- Improving **equal access** to inclusive and quality services in **education, training and lifelong learning** through developing **accessible infrastructure**, including by fostering resilience for distance and on-line education and training;
- Enhancing **the role of culture** and **sustainable tourism** in economic development, social inclusion and social innovation

Policy Objective: A smarter Europe – support for skills

Support for skills is included in Policy Objective « A smarter Europe » and will focus on smart specialisation priority areas - **types of ERDF investments in skills** are:

- **Innovation management** in SMEs
- Specific **training and reskilling for smart specialisation areas** at all levels within firms and building necessary **administrative capacity**, with a particular attention to digital skills and need to address industrial transition
- Strengthening **integration of education and training institutions** - including high education and centres of vocational excellence - within national and regional innovation, technology diffusion and skills development ecosystems
- Skills development for **higher education and research institutions** to increase commercial viability and market relevance of their research projects as well as their capacities to take part in interactive and open innovation processes to ensure innovativeness



Just Transition Fund:

https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal/finance-and-green-deal/just-transition-mechanism/just-transition-funding-sources_en

Interregional Innovation Investment – Calls open:

https://eismea.ec.europa.eu/programmes/interregional-innovation-investments-i3-instrument_en

Novel instrument: European Urban Initiative



Strand A. Support of Innovative Actions

- **Testing of new solutions** to urban challenges of EU relevance
- Scaling-up and transfer of tested solutions, in particular, to Cohesion Policy

Strand B. Support of Capacity and Knowledge Building, Territorial Impact Assessments, Policy Development and Communication

- Capacity building of cities designing and implementing integrated sustainable urban development strategies – **peer learning**, space for exchange
- Access to thematic & horizontal knowledge and know-how – Knowledge Sharing Platform, capitalisation (Policy Labs, Thematic Reviews for Policy), Urban Contact Points
- Support to the Urban Agenda for the EU and intergovernmental cooperation

Budget allocation: EUR 450 million from the ERDF for 2021-2027

Launch of activities: in 2022 first EUI-Innovative Actions call foresees support to topics in the area of the New European Bauhaus

Coordination and complementarity with URBACT IV <https://urbact.eu/>

- Capacity building of cities in sustainable urban development and practices by supporting transnational networking of cities





Urban Agenda for the EU

- **Unique multilevel governance cooperation launched in 2016 by the Pact of Amsterdam**
 - To better involve cities and urban dimension in the design and implementation of policies at the EU and national levels with a view of better **regulation**, better **funding** and better **knowledge** for cities in Europe
- **New Leipzig Charter** adopted on 30 November 2020
 - Urban Agenda for the EU considered as the implementation vehicle
- **Ljubljana Agreement** adopted on 26 November 2021 – renewed parameters for the Urban Agenda and two new Thematic Partnerships
 - Greening cities
 - Sustainable tourism



Thematic Partnership on Jobs and Skills

- **Thematic Partnership on Jobs and Skills in the Local Economy coordinated by the cities of Jelgava (LV) & Rotterdam (NL) and Romania**
 - The Partnership works on how cities can boost inclusive and quality employment, in particular, in the areas of Next Economy, Jobs and Skills, Public Services, Valorization of R&D, Business Location, and Effective Local Governance
- **Example of action: A Digital Skills Map (City of Berlin leading)**
 - Online platform where local projects for building digital competences in vocational education and training are collected and showcased to facilitate the transfer of knowledge, experience and workable solutions to other cities in Europe and to establish a common understanding of digital skills and competences of the future
 - Information film about the about the creation and content of the map:
<https://www.youtube.com/watch?v=vFJ4uvcBk4w>

Thank you!

Urban Development Network webinar series in 2021 - Urban Innovative Actions, achievements and perspectives:

https://ec.europa.eu/regional_policy/en/conferences/udn_uia/

Urban Agenda for the EU webinar series in 2021 - How are urban initiatives and actions supporting Green, Just and Productive Cities in the EU?

<https://futurium.ec.europa.eu/en/urban-agenda/events/series-webinars-2021-how-are-urban-initiatives-and-actions-supporting-green-just-and-productive>

New Leipzig Charter and Implementing Document:

https://ec.europa.eu/regional_policy/en/information/publications/brochures/2020/new-leipzig-charter-the-transformative-power-of-cities-for-the-common-good

Urban Agenda for the EU:

<https://futurium.ec.europa.eu/en/urban-agenda/pages/what-urban-agenda-eu>



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Arthur Treguier

DG CNECT, European
Commission



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Digital Europe Programme and the skills gap in cities

Arthur Tréguier
European Commission, DG CONNECT

Tuesday 30th November 2021

INTELLIGENT CITIES

A pragmatic guide
to reskilling

The European Commission's
100 Intelligent Cities
Challenge

An initiative by **EISMEA** and **DG GROW**

European
Commission



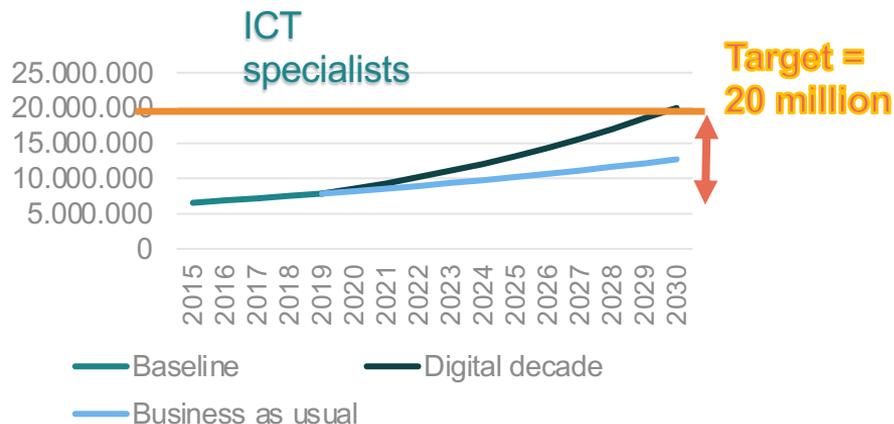
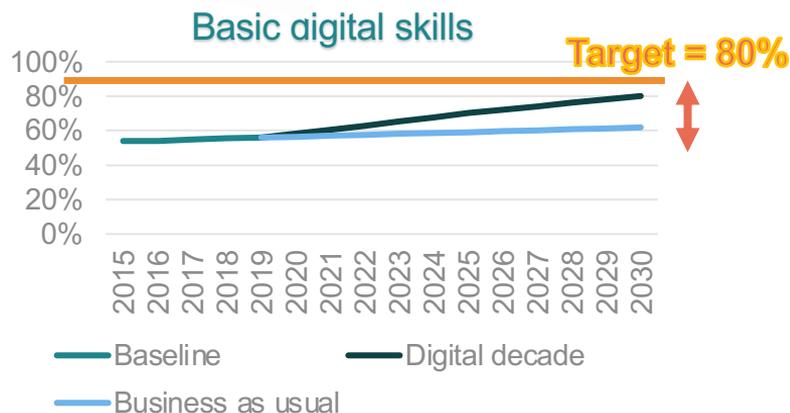
“ 9 out of 10 jobs will require basic digital skills, though 1/3 of the workforce does not master these”

*“Cities play a major role within local and regional economies in **mobilising business, social partners and stakeholders**, to commit to working together.”*

The European Strategy for Digital Skills



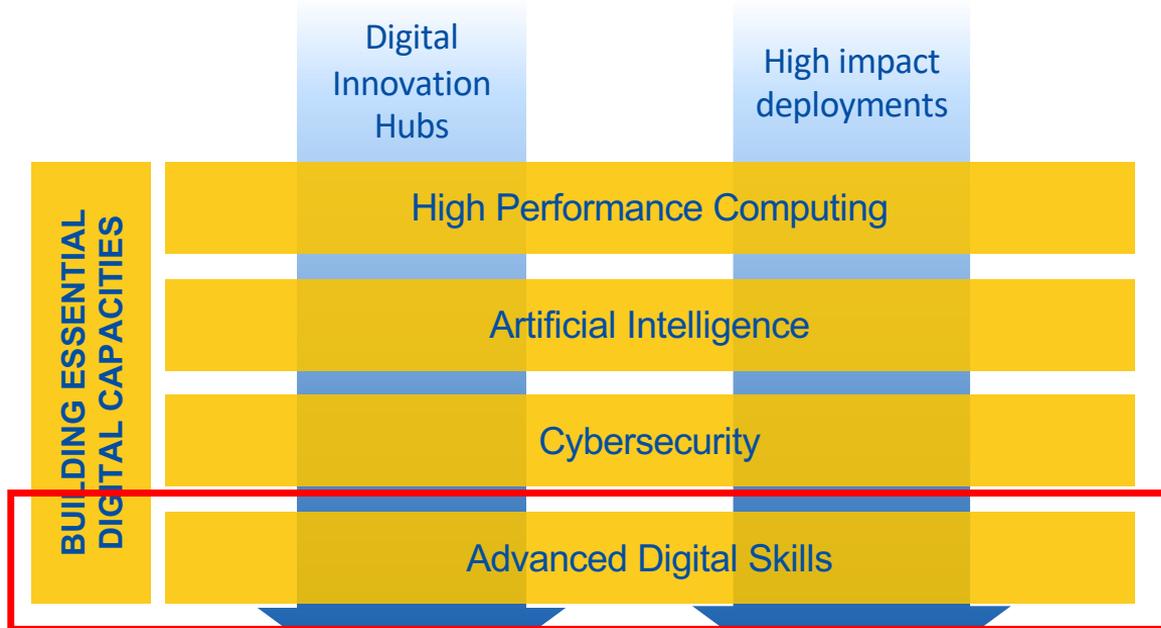
The Digital Decade Communication, published in March 2021



Digital Europe Programme: A key instrument

ACCELERATING THE BEST USE OF DIGITAL TECHNOLOGIES

EUR
7.6
billio
n



EUR 580 million
available in the next 7
years



Advanced digital skills in 2021-2022

OPENED

1st Call

- **Specialised Education Programmes** in key capacity areas (DIGITAL Master's)
- **Coordination and Support Action (CSA) on skills analysis**

2nd Call

- **Short-term training courses**, including Crash Courses for SMEs
- CSA on Digital Transformation of Education

3rd Call

- Specialised Education Programmes in key capacity areas (DIGITAL Master's)

1st calls for Masters are opened!

First call (EUR 70M):

- **Budget per grant:** EUR 5-10M
- **Duration:** 48 months
- **Co-financing:** 50%
- **Opened** from 17.11.2021 to 22.02.2022

Masters Programme

- Design and delivery of (**higher education programmes** 60, 90 or 120 ECTS)
 - Interdisciplinary programme ;
 - Conversion programme ;
 - Master's programme.

Partners involved:

- Universities
- Excellence centres in blockchain, AI, HPC, cybersecurity, etc
- Innovative businesses, SMEs and industry.



How to find more info and how to keep in touch?



**Partner for
DIGITAL Skills**

Info Day and Matchmaking Event
for DIGITAL Europe
1st Work Programme 2021/2022

**Digital Skills &
Jobs Platform**

Virtual event
1 December 2021, 9.30 -12.00 CET

[Register for the virtual event now!](#)



<https://digital-skills-jobs.europa.eu/en/about/digital-europe-programme>



[@EU_Commission](#)



[Digital Skills & Jobs Coalition](#)

Thank you



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Sophie Weisswange

Policy Officer, DG GROW,
European Commission



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Reskilling – Funding Opportunities for Cities

Examples of relevant skills funding measures from the Recovery and Resilience Facility

November 30th 2021

Sophie Weisswange, GROW
Wolfrum Niklas, GROW
Skills/Professions/Services Policy
Team



Content

- Next generation EU – Resilience and recovery Facility (RRF)
- State of play of advancement of resilience and recovery plans (RRPs)
- Skills in RRFs
- Issues addressed

Recovery and Resilience Facility (RRF) €723.8 billion

of which, loans €385.8 billion

of which, grants €338.0 billion

ReactEU €50.6 billion

Horizon Europe €5.4 billion

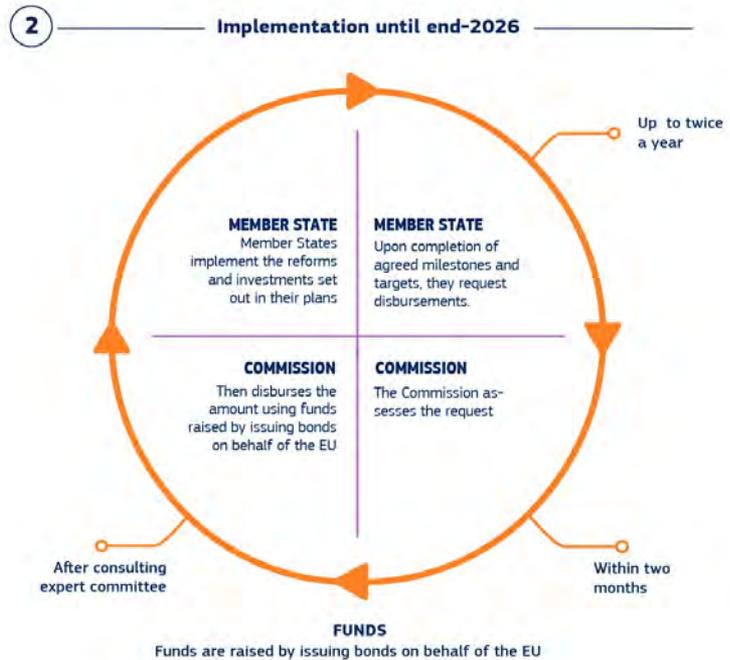
InvestEU €6.1 billion

Rural Development €8.1 billion

Just Transition Funds (JTF) €10.9 billion

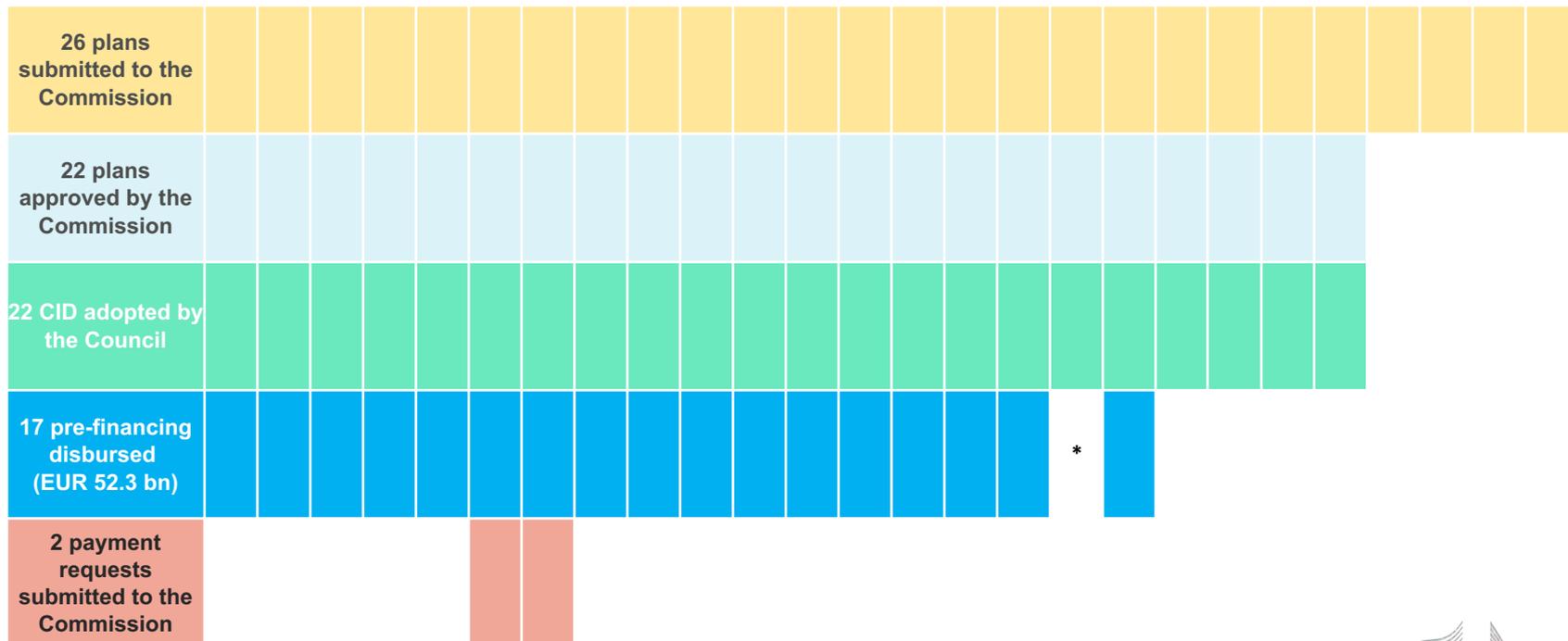
RescEU €2 billion

TOTAL €806.9 billion



State of play of the RRP's

BE CY DE DK EL ES FR IT LU LT LV PT SI CZ HR AT IE SK MT RO FI EE PL HU SE BG NL

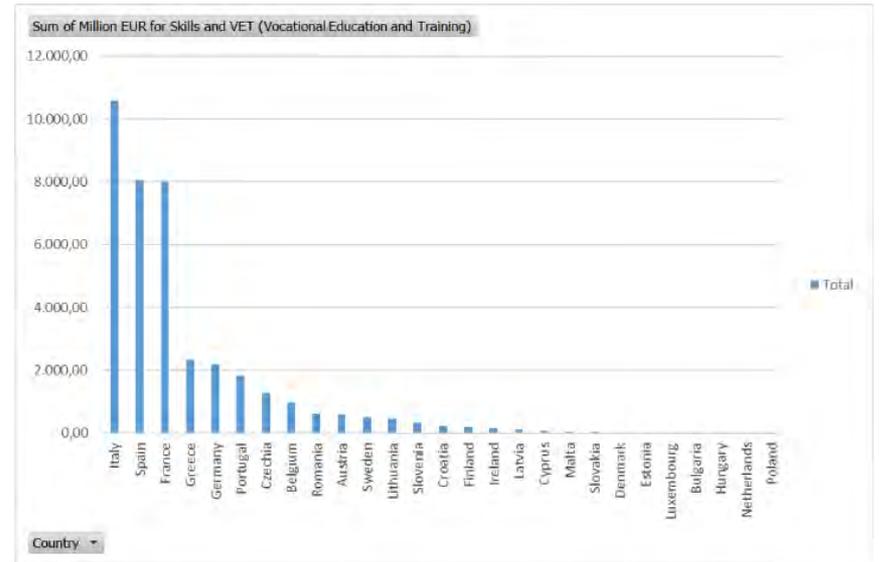
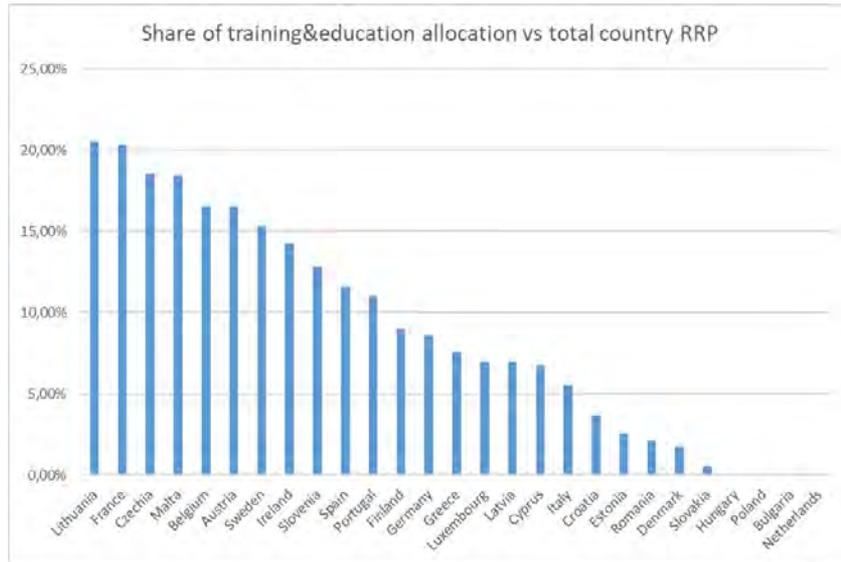


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* No pre-financing requested

Skills in the RRP

EUR 39 billion (8% of the total RRF funding) will be invested in education and training.



All measures around education and training systems, excluding schools' buildings renovations.

Examples of City Challenges Addressed

1. Up- and reskill disadvantaged city populations
2. Adapt city schools to current evolutions
3. Boost urban centres for innovation
4. Training programmes accompanying the cities in their twin transition
5. Develop vocational training

1. Up- and Reskill Disadvantaged City Populations

1. Introduction of a digital and language skills assessment and development of training pathways for city jobseekers in these domains.
2. Bonus scheme to support employers in the recruitment of job seekers with disabilities
3. Adaptation of training provision
4. Providing 'emergency' childcare for parents that were recruited or follow a training
5. support families with low income to be connected and have access to computers as well as related knowledge, thus improving digital literacy, reducing digital divide and improving socio-economic cohesion
6. Safer and more sustainable suburbs of Metropolitan Cities (IT)



e.g. Belgium (Brussels), Portugal (Lisbon and Porto), France (all towns), Malta, Italy

2. Adapt Schools to Current Evolutions

- Schools to be equipped with adequate and effective digital equipment, particularly in schools attended by pupils from disadvantaged backgrounds.

1. Providing digital equipment for schools with a high level of vulnerable pupils
2. Strengthening the connectivity of schools

 e.g. Belgium (Brussels).

- **Reform programme “Support for pupils with pandemic learning backlogs”**

- This measure is embedded in the comprehensive ‘Programme for Combating Corona for Children and Young People for 2021 and 2022’ of the Federal Ministry of Education. This comprehensive action programme aims to support children and adolescents particularly affected by the coronavirus pandemic with a wide range of early and out-of-school education. The initiative could provide up to 25 % of the approximately 11 million pupils in Germany with a learning support offer: Different models of support for individual pupils or small groups of pupils are possible in the 2021/2022 school year.

 Germany (various towns)

3. Boost Urban Centres for Innovation

- Take benefit from the significant technological and industrial heritage of a city. Renovate and construct buildings aimed at hosting a **multidisciplinary centre for engineering science** and make it cohabit with start-ups, universities and research centres to stimulate innovation and industrial transformation. In addition create a **technological education centre** as well as an innovative physical platform bringing together public and private digital and technological education operators in the city centre



Belgium (Charleroi)

- **Renewal and development of local research infrastructures**  Finland
- **Support for the establishment of Digital Innovation Hubs and development of digital skills of enterprises through specific training programmes in specific cities**
- 3 kind of training programmes: Company training, helping identifying needs of the business - Training programme corresponding to a low, medium or high level of digital maturity - Companies with high digital maturity receive a full basket of Digital Innovation Hubs services, including training, networking with internationally recognised experts, participation in cross-sectoral innovation and development cooperation projects, etc.



Latvia (e.g. Liepaja, Jelgava, Rēzekne, Valmiera and Ventspils)

4. Training programmes accompanying the Cities in their twin transition

Smart cities – Investment

- Smart city solutions shall enable cities to use technology, information and open data to improve city infrastructure and e-services, but also to boost community driven economic growth
- The investment also aims to support the emergence of municipal smart city models for the rest of the municipalities to follow, in the logic of implementation blueprints.

➡ Greece (e.g. Athens, Thessaloniki, Piraeus, Trikala), Belgium (Brussels)

5. Develop vocational training

- There is in a certain number of European countries a great need for professionals in technical professions that is unfulfilled due to inadequate numbers of enrolled pupils in Secondary Technical and Vocational Education schools.
- Offering a modern well-equipped environment for learning increasing the capacity, quality and attractiveness of vocational education and training is a challenge for some countries/cities

 Cyprus (Limassol,Larnaca), Malta

- ***Secure Apprenticeships Programme***

- financial support to training companies that maintain the previous level of training, create additional apprenticeships, renounce short-time work for apprentices or take over apprentices from insolvent companies. In particular, by supporting contract and collaborative training and the grant to remunerate apprentices, the measure aims at providing or continuing training despite the pandemic. This measure aims to avoid the risk of a “generation corona” in the training market and directly addresses the flagship 7 retraining and upskilling.

 Germany

Thank you

Q&A

Video and audio from this ICC meeting will be recorded and might be made publicly available or shared with other ICC participants and support staff.





Thank you!

4th ICC City Lab

See you tomorrow at Day 2 of
the ICC City Lab!

We will start at 9:45 CET

Share your experiences with [#IntelligentCitiesChallenge](#)

