

Rijeka

City of SMEs



Vision

Rijeka wants to ensure efficient transition from a traditional industrial hub to an economically diverse city that attracts, nurtures and retains digital talent, for sustainable economic development and improved quality of life.



128,624

Population



70%

Employment Rate

4/9

Digital Maturity

Key sectors of the local economy:

Manufacturing
Construction
Transportation and storage
Wholesale and retail
Tourism

What are the future goals?



Most of Rijeka's strategies and action plans are based on a greater sense of community, accessibility and openness. Creating a functional city, a community involving research centers, supporting institutions, companies, citizens especially youngsters and the authorities is the first step towards a flourishing digital city.



The city's ICT Department wants to set up a data mapping to develop a picture of the data landscape in the City. It should eventually empower users to exploit new data-oriented Business Models.



Through cooperation between local government and local business actors, Rijeka has established Info-Centers for the young population and their activities could be strengthened by organizing more training to develop the right skills for a future digital city.

Within the national project e-Schools, several primary and high schools of Rijeka are equipped with ICT and modern educational tools which raise awareness around the potential of digital among the youngsters.

Within "EU Capital of Culture 2020", within the theme "Where culture meets Technology", Rijeka wants to organize digital events and co-creation activities. For example, the launching of "Multimedia camp", a summer camp for children and youngsters to create audio-visual content.



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What is happening today?



The City of Rijeka fosters the rise of a new partner ecosystem by actively getting involved with local actors, in line with Development Strategy of the City of Rijeka 2020. It results in new innovation clusters.



To implement its strategic goals, City of Rijeka has established partnership with key stakeholders – Rijeka Development Agency, Smart Ri, StepRi – Science and Technology Park, Business Academy Rijeka PAR, Council for competitiveness Rijeka's urban agglomeration (4 cities and 6 municipalities) and NGO's including citizen participation.

Furthermore, the Step Ri Science and Technology Park, was established by the University of Rijeka to foster the commercialization of R&D and to strengthen the cooperation between the scientific community and businesses to speed up the digital transformation.



Rijeka University, its Polytechnic, the Business School PAR, the People's University and the Centre of technical culture are offering training to the unemployed youth with the purpose to arm them with the needed competencies and overcome the high youth unemployment the city faces today.

The Centre of Technical Culture offers programs to all citizens (children, youth, adults and pensioners) to raise digital literacy and technical competence. It is one of the corner stones of the rising digital community in the city.



The City of Rijeka, among the first in Croatia launched an Open Data Portal to promote the accessibility and transparency of the information to the public.



Smart Ri Ltd Rijeka was established by the City of Rijeka to manage the Competence Center for Smart Cities for the purpose of connecting companies and research institutions on development and research projects. It currently includes 16 entrepreneurs and 4 organizations for research and knowledge dissemination.

Startup Incubator Rijeka is an established infrastructure aiming at stimulating self-employment of young people and support them in their digital



Rijeka has implemented the free wireless internet access in the most popular public places and in buses. Moreover, two multi-functional smart bus stations are being piloted to upgrade quality of life and tourist's experience. (solar-powered, bus route guide, digital maps, mobile charging points, etc.)

Rijeka developed several platforms to provide e-services to its citizens (e.g. e-Government portal, E-Advisor), enhance public participation in the municipal plans and projects (E-Consultations) and the Rijeka City Card gives access to transport, parking and library services.



European Commission

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