

Alcoy

Re-skilling the workforce



Vision

To promote talent and human capital as the invigorating element for digital transformation in the local companies and the city, strengthening a constant communication between economic, educational and public sectors.



60,000

Population



85,28%

Employment Rate

4/9

Digital Maturity

Key sectors of the local economy:

Manufacturing (Textile)
Chemicals, cosmetic and pharma
Food
Manufacturing
Services and commerce
Technology

What are the future goals?



Alcoy's ambition is to bring market opportunities for business thanks to developed infrastructure, an innovation culture and digitally skilled workforce.

Alcoy wants to develop further its e-government and offer more e-services (400) on its website to citizens to improve their life quality.



Alcoy wants to extend its IoT network and create a platform to develop and implement projects and technologies that require data communication.

Alcoy wants to contribute to the reduction of the carbon footprint through different energy and mobility initiatives including installation of electric recharging points (mobility) and installation of photovoltaic panels (energy).



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To consolidate a communication network enabling the exploitation of current and future IoE (Internet of Everything) services in the public administration, educational system, companies and citizens.

What is happening today?



Alcoy set up a well-defined innovative ecosystem ("Strategic Plan 'Alcoïdemà'") which includes the following goals: (1) Attraction or generation of qualified talent, (2) improve e-government services, (3) disseminate a culture of innovation and collaboration and (4) develop the growing tech and services sectors through digital.

Alcoy is active in several other programs/projects at regional, Spanish and European level (a.o "ERDF Funds - 'DUSI Strategy' - Europe Strategy 2020", "Covenant of Mayors", "Red Innpulso".)



Alcoy set up an innovative ecosystem around the private sectors organized in association of companies (e.g. Aitex for the textile industry or JOVEMPA for young entrepreneurs), the public sector (including the city council with "Agora", and specialized education institutions like UPV) and finally, the citizens.

Alcoy City Council initiated "Àgora" space initiative raise awareness, promote economic development through technology and has so far organized 50 events with representation of companies involved in the digital transformation sector.



In collaboration with universities UPV/EPSPA, Alcoy develops various service platforms and a database integrated in all the key processes of the city of Alcoy. Applications are related to mobility, the environment, accessibility, sport and citizens' participation.



Alcoy is dedicated to train people at different educational stages and disseminate science. Through "Alcoy City of Knowledge Cathedra", a joint activity with UPV/EPSPA, promotional and training events like the week of science or contests for students are organized. Furthermore, various stakeholders (e.g. Aitex, EPSA, CEEI, Jovempa,...) raise awareness of the digital potential and take part in the training of workers towards a digital transformation.



Agora Lab is a space to learn by doing and create the required cultural change from the new generation and update the older citizens. Agora Promotion raises awareness and promote economic development to shift from a traditional to a 4.0 industry.

CEEI Alcoy-Valencia, a non-profit organization to promote modernization of the Valencian industry, brings support to existing companies in their innovation process and to entrepreneurs to accelerate the process from idea to market.



European Commission

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