



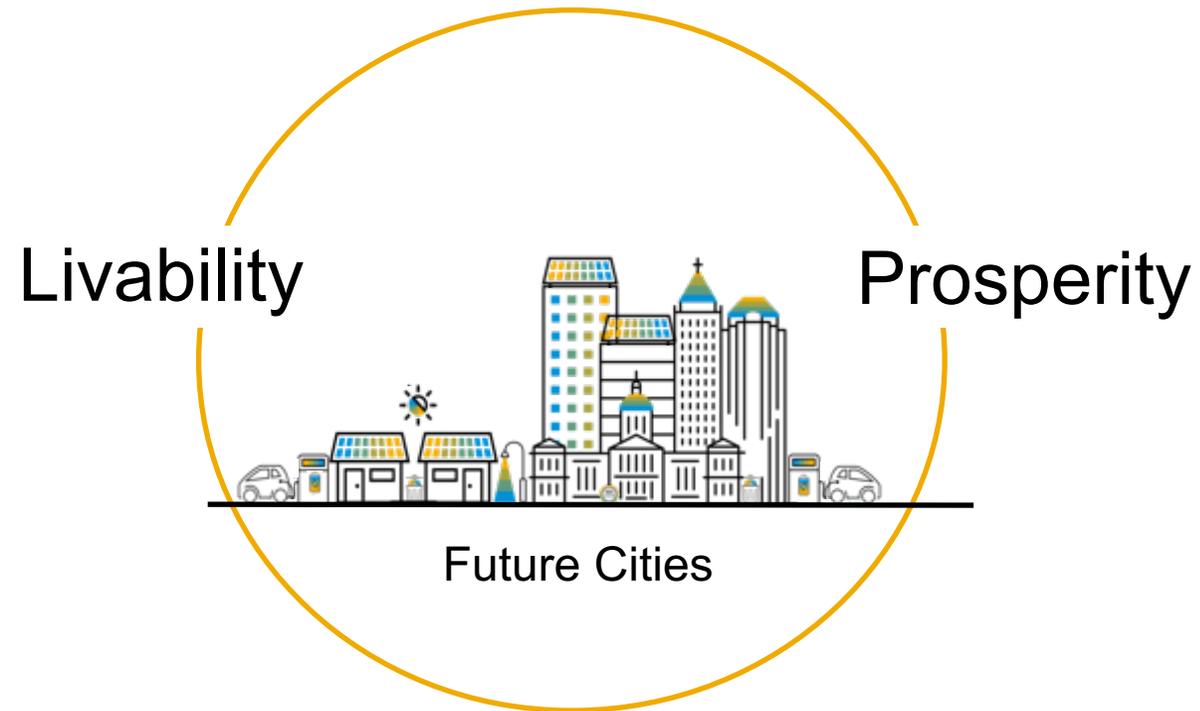
Cities of tomorrow

Bringing together smart growth and quality of life

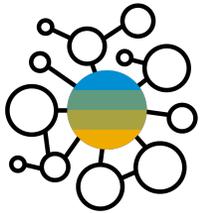
Dr. Martin Klein | June 5th, 2019

PUBLIC

The challenge cities face around the globe



Cities should do **3 things** to achieve **better quality of life and economic growth** for their communities

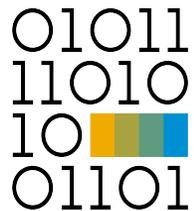


Orchestrate innovation **with the city's ecosystem** across the city domains:

governance | mobility | people | environment & resources | economy



Invest in **intelligent digital solutions** to foster equality, and create safe, inclusive and resilient communities



Engage in **data-driven business model innovation** to re-imagine public services, urban sustainability and empower economic growth

Examples for the future of...



responsive, efficient and accountable | transparent and cost-effective resource allocation



connected, autonomous, shared, intermodal, seamless, safe, easy, clean, sustainable



civic participation | public innovation | social inclusion



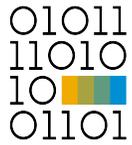
resilient, clean, and enjoyable | citizens will be prosumers | circular economy



innovative, circular and participatory | easy to comply with regulations and pay taxes



Things to remember



Digital Solutions

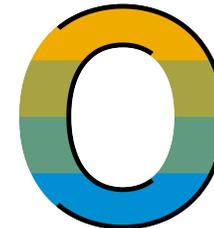
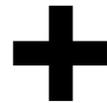
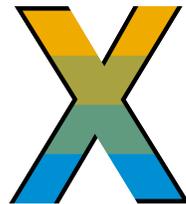
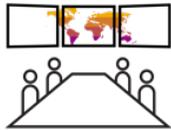


Citizen at the center



Ecosystem

Data & KPIs



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